

DISCOVER THE MATTERHORN PARADISE

ZERMATT BERGBAHNEN



MATTERHORN
ZERMATT BERGBAHNEN

matterhornparadise.ch

TABLE OF CONTENTS

The virtual experience	3	<i>Furi</i>	29
The Zermatt Bergbahnen at a glance	4	<i>Rothorn</i>	32
The sales team at Zermatt Bergbahnen	5	<i>Blauherd</i>	36
How to get here	6	<i>Sunnegga</i>	41
The Matterhorn-village at a glance	7	<i>Riffelberg</i>	44
Seven reasons to visit Zermatt	8	The pure snow pleasure	47
The four seasons	10	The skiing area at a glance	48
The cableway facilities at a glance	11	The skiing highlights	50
Discover the mountain world of Zermatt	14	Winter hiking and snowshoe tours	51
<i>Matterhorn Alpine Crossing</i>	17	Environment and sustainability	52
<i>Matterhorn Glacier Paradise</i>	19	A piece of Zermatt at home	55
<i>Trockener Steg</i>	22	What are you waiting for?	56
<i>Schwarzsee</i>	25	Last, but not least	57



IN A FEW STEPS

THE VIRTUAL EXPERIENCE



Download the free app «Matterhorn paradise» for iOS & Android.



Open the function «scan me» in the main menu.



Scan the pages with this  or this  icon.



FACTS & FIGURES

THE ZERMATT BERGBAHNEN AT A GLANCE

Zermatt Bergbahnen is the biggest cable car company in Switzerland, offering a range of activities, which attracts sports enthusiasts and mountain-lovers from all over the world. As a modern employer with an exemplary record of environmental management, the company takes its responsibility towards Switzerland and the society very seriously.

15.02.2002 

Founding date of the Zermatt Bergbahnen

280 

Employees

35 

Transport systems

CHF 113 MIO.

of which in snow groomers, IT and digital information systems

600.5 MIO.

investments since 2002

CHF 351.5 MIO.

of which in transport systems

CHF 136 MIO.

of which in slopes and snow making equipment

[more information](#) 

WE ARE HERE FOR YOU THE SALES TEAM AT ZERMATT BERGBAHNEN

Do not hesitate to contact us directly if you have any questions or concerns. We are here for you and more than happy to assist you, so you can create an unforgettable experience in the Matterhorn Paradise for your clients.



CLAUDIA WYSS

International Sales Manager

claudia.wyss @zbag.ch
+41 (0)27 966 01 28

North & South America
Australia & New Zealand
Japan
China
Hong Kong
Taiwan



ANGELA ZENGAFFINEN

International Sales Manager

angela.zengaffinen@zbag.ch
+41 (0)27 966 01 27

Switzerland
Europe
Russia
South East Asia
Korea



DEVIKA ABRAHAM

Country Manager

devika.abraham@zbag.ch
+91 982 085 09 85

India
Gulf States
Sri Lanka



[visit our trade-website](#)



CONVENIENT & RELAXING

HOW TO GET HERE

The car-free mountain village of Zermatt is located at the end of the Matter valley, close to the Italian border. The journey itself will become an unforgettable experience. Zermatt is easily and comfortably accessible from all surrounding airports.



TRAVEL TIME TO ZERMATT



Zurich Airport	3.5 h	3.5 h
Geneva Airport	3.5 h	3.0 h
Milan Airport	4.0 h	3.5 h
Interlaken	2.0 h	2.5 h
Lucerne	3.5 h	3.5 h



The journey by train takes you along the highest mountains of Switzerland and allows guests to admire the unique nature of the Alps. Trains generally depart every half an hour.



Access to the Matterhorn village by private transportation is not permitted, however, this does not mean you cannot get there by coach or car. From Täsch, the shuttle train brings guests straight to Zermatt in only 12 minutes.



Most of the attractions within the village are in walking distance. To avoid having to carry luggage or ski equipment, guests can grab a taxi or the public bus (green & red line) directly at the train station. All tickets of the Zermatt Bergbahnen entitle to the free use of these electric buses.

[more information](#)

FACTS & FIGURES

THE MATTERHORN-VILLAGE AT A GLANCE

1'620  **M.A.S.L.**

Altitude Zermatt

5'765 

Residents

111 

Hotels

55 

Bars


COUNTLESS

Attractions awaiting you

47 

Mountain restaurants

1865 

First ascent of the Matterhorn

365 

Days of activities in the mountains

162 

Restaurants

WHERE DREAMS COME TRUE

SEVEN REASONS TO VISIT ZERMATT



1

MOUNTAIN ROMANCE

With 300 days of sunshine a year, the Matterhorn within reach and all the other peaks that are calling for adventures every day – it is not surprising that people from all over the world are drawn to Zermatt. The mountain village has been able to retain its original charm up to the present day. The historical past is as noticeable in the small winding alleys as in the district „Hinterdorf“ with its old larch wood barns. By the way: In winter it gets especially romantic!

THE MATTERHORN

Zermatt and the Matterhorn – these two names are inseparably linked, at least since the first ascent of the probably best known Swiss landmark. The striking peak rises imposingly above the valley to a height of 4'478 metres. For some it is an athletic life-task, for the others probably the most popular photo motive in the region.

2



3

DIVERSITY OF EXPERIENCE

The mountain world around Zermatt already gives you a hint: There are no limits to the experiences among the peaks. Skiing, snowboarding, freeriding, climbing, hiking, kick biking, mountain biking, walking, dirt scooter or mountain carting, playing, discovering, researching – all of this is possible – and even more. If on a leisurely family excursion or on an adrenalin-packed alpine adventure, every guest will certainly have his or her personal happiness experience.



4 GUARANTEED SNOW

The highest located skiing area of the Alps, the Matterhorn Ski Paradise, scores with its guaranteed snow. With 360 kilometres of slopes, it is not only one of the best-developed ski areas, but also the steepest ski destination in the world. Thanks to the countless offers in the Matterhorn Ski paradise, every winter lover will surely feel at home here.

4



5

5 CULINARY HIGHLIGHTS

Rösti or fondue? Chocolate or cheese? Culinary decisions are not easy to take in Switzerland. As wide as the choice of national gourmet delicacies is, so is the choice of cafés, bars and restaurants in Zermatt. Be sure to try one or the other Valaisan specialities. Visit a culinary event or dare yourself to a gastronomic gourmet experience such as a sunset dinner with a view of the Matterhorn.



6

6 TOP ACCOMMODATION

Hospitality, quality, cosiness, tradition. That's why the accommodations in Zermatt are in great demand. Top ratings and guest satisfaction confirm this year after year. Whether in a holiday apartment, mountain hut, chalet, spa, camping, ski or bike hotel: in Zermatt, every vacationer's need is catered for.



7

7 SHOPPING

Those who love shopping are definitely at the right address in Zermatt's Bahnhofstrasse. How about a real Swiss watch? A sweet souvenir for your loved ones? Or really good hiking equipment? Best of all, just let yourself be inspired while strolling through the charming village!



A TRUE BLAZE OF COLOURS

THE FOUR SEASONS

From a winter fairy tale to a mild spring, a lively summer and a golden autumn – experience Zermatt in all its colours and facets. With more than 300 radiant days of sunshine per year and immersed in the probably most famous European alpine panorama, a visit to the Matterhorn village is worth-while at any time of the year. The most beautiful thing about Zermatt: on each of the 365 days of the year, a new and unique adventure waits to be experienced! And looming above it is always the unmistakable Matterhorn.

WINTER



SPRING



SUMMER



AUTUMN



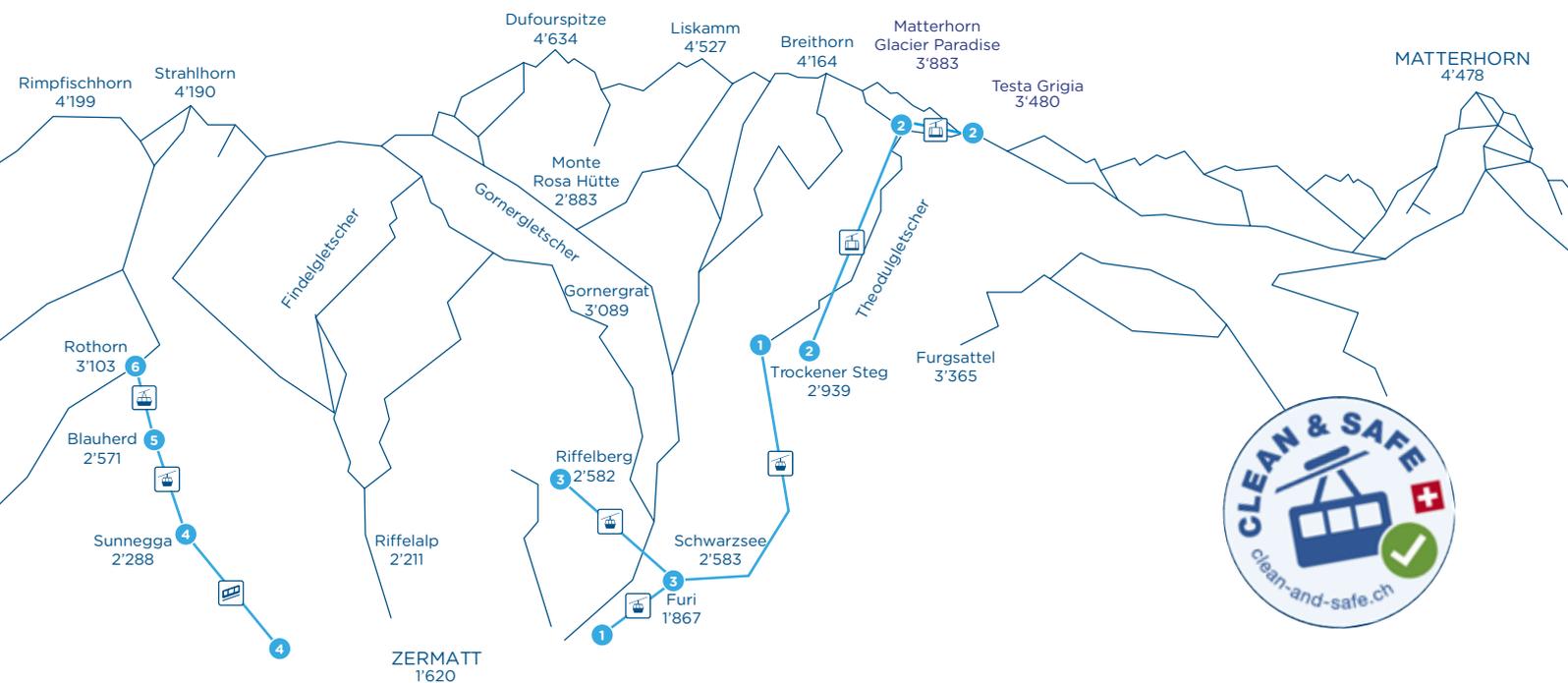
[more information](#)



RIISING TO THE TOP

THE CABLEWAY FACILITIES AT A GLANCE

Not only viewing the mountain world from a distance, but also experiencing it from up close - the Zermatt Bergbahnen make this possible. The ultra-modern facilities bring guests from all over the world a little closer to the peaks of the Alps. The Zermatt Bergbahnen are committed in providing highest standards of safety and comfort.



1



ZERMATT – TROCKENER STEG
Matterhorn-Express | gondola
21 minutes

2



**TROCKENER STEG – MATTERHORN
GLACIER PARADISE – TESTA GRIGIA**
Glacier Ride I & II | 3S cableway
9 minutes / 4 minutes

3



FURI – RIFFELBERG
Riffelberg-Express | gondola
7.5 minutes

4



ZERMATT – SUNNEGGA
Funicular
4.5 minutes

5



SUNNEGGA – BLAUHERD
Gondola (summer)
Combi cable car (winter)
7 minutes

6



BLAUHERD – ROTHORN
Cable car
3.5 minutes

[more information](#)

TOGETHER TO THE TOP

THE CABLEWAY FACILITIES AT A GLANCE

**ZERMATT – TROCKENER STEG**

Matterhorn-Express | gondola

With comfortable 8-seater gondolas and a capacity of 2'800 people per hour, guests glide over Furi and Schwarzsee to Trockener Steg at 2'939 metres above sea level.

**TROCKENER STEG – MATTERHORN GLACIER PARADISE – TESTA GRIGIA**

Glacier Ride I & II | 3S cableway

The superlative cable car floats over the perpetual ice and takes guests to 3'883 metres above sea level. It just feels like flying.

**FURI – RIFFELBERG**

Riffelberg-Express | gondola

The two most famous excursion destinations in Zermatt - the Matterhorn Glacier Paradise and the Gornergrat, can be admired on the same day thanks to the comfortable 8-seater gondolas of the Riffelberg-Express.

**ZERMATT – SUNNEGGA**

Funicular

The underground funicular with a transport capacity of 2'600 people per hour brings guests to the popular sun terrace within a very short time.

**SUNNEGGA – BLAUHERD**

Gondola (summer)

Combi cable car (winter)

With a capacity of 2'220 people per hour, this 8-seater gondola takes our guests up to Blauherd with perfect views of the Matterhorn.

**BLAUHERD – ROTHORN**

Cable car

The cable car, with a capacity of 150 people, takes guests up to 3'103 metres above sea level to the vantage point, offering the most spectacular view of the Matterhorn.

DID YOU KNOW? **45**

minutes travelling time from Zermatt to the Matterhorn Glacier Paradise

35

minutes travelling time from Zermatt to the Rothorn

120

minutes travelling time from Zermatt (CH) to Matterhorn Glacier Paradise and Cervinia (IT).



MATTERHORN PARADISE

DISCOVER THE MOUNTAIN WORLD OF ZERMATT

Experience and enjoy Zermatt's mountain world in countless ways: whether you want to explore the foot of a glacier, or walk along green alpine pastures and idyllic mountain lakes. Do you want to go on an unforgettable mountain tour with panoramic views of the highest and most beautiful mountains in the Alps? Or, how about an excursion to the easily accessible mountain peak? Or, a hike, mountain bike ride or an exciting excursion on one of our trails? And all of this in the fresh and cool mountain air?

From Zermatt, you can aim to reach 38 four-thousand-metre high peaks, be it on mountain tours, while climbing or doing snow sports in the highest skiing area of the Alps.

[more information](#)





VISION HAS BECOME REALITY

A JOURNEY AROUND THE MATTERHORN

MATTERHORN ALPINE CROSSING

When visions become reality: After years of pioneering work, the year-round connection between the renowned world mountain town of Zermatt and the picturesque village of Breuil-Cervinia in Italy was inaugurated on the 1st of July 2023. Surrounded by the breathtaking scenery of the Alps, the new itinerary offers incomparable thrills, luxury and highest comfort. An experience in a class of its own - flying over the fascinating mountains of Italy and Switzerland, with fabulous views of the unmistakable Matterhorn.

The Matterhorn Alpine Crossing defines cable car travel in a completely new way. The Matterhorn Glacier Ride II marks the highest cable car crossing in the Alps between two countries, both of which inspire with their individual characteristics and special features. Immerse yourself in the extraordinary mountain world around the Matterhorn and discover the uniqueness at every stop along the journey.

[more information](#)

DID YOU KNOW?

1.6 KM

Rope length

363 M

Difference in altitude

7.5 M/S

Speed

4 MIN.

Travelling time



MATTERHORN ALPINE CROSSING

A JOURNEY AROUND THE MATTERHORN



FROM THE KNOWN, TO THE UNIQUE

The single trip Matterhorn Alpine Crossing with either a start in Zermatt or in Cervinia, offers travel experts a whole new range of possibilities for travel itineraries. From Cervinia, the Malpensa / Milan airport can be reached in just 2 hours, while Turin is only 1.5 hours away. The Matterhorn Alpine Crossing opens up completely new, unique possibilities to connect the two countries, Switzerland and Italy, in a unique travel route. The journey by cable car, which takes 1.5 - 2 hours, is an unforgettable experience

ONE DAY, TWO COUNTRIES

The return trip Matterhorn Alpine Crossing is recommended as a day trip, which offers a wonderful experience beyond the borders of the two countries. Regardless of the geographical proximity of the destinations Zermatt and Cervinia, each of them excites with its own charm, customs and traditions. Whether you go to Zermatt for a rösti or a cheese fondue or to Italy for pasta or pizza, a day trip to the neighbouring country leaves no culinary desires unfulfilled. The travel time for the return journey is 3.5 hours in total



SNOW XPERIENCE PLATEAU ROSA

Feel the natural snow on the glacier and enjoy rapid snow-tubing descents in the SnowXperience Plateau Rosa. Check out the rental station for skis, clothing, ski lessons, and the meeting point for glacier trekking.

MATTERHORN ALPINE CROSSING

A JOURNEY AROUND THE MATTERHORN



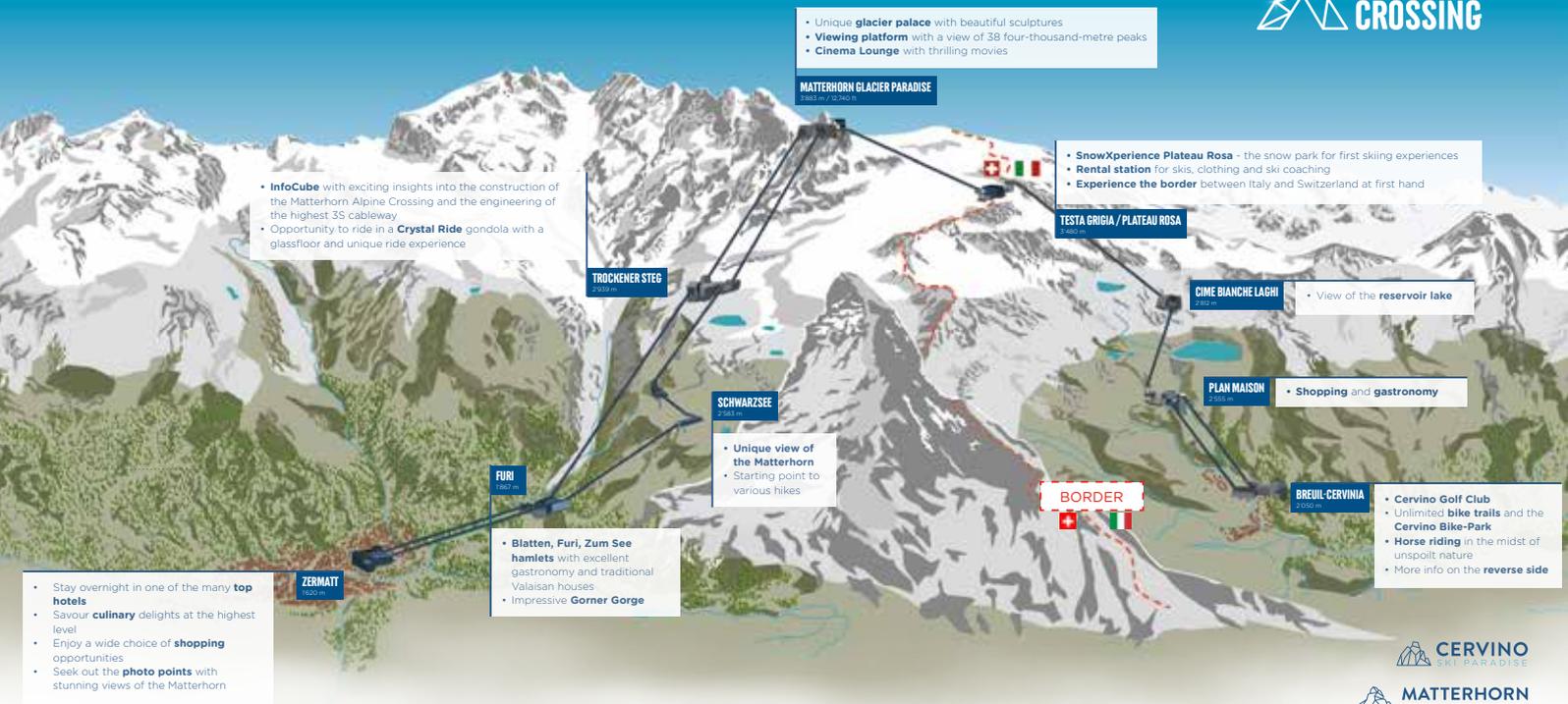
ONE DAY IN ITALY

The Italian village of Breuil-Cervinia belongs to the municipality of Valtournenche in the autonomous region of Valle d'Aosta and is located at an altitude of 2050 metres above sea level.

A wide variety of offers can be discovered:

- Golf fans can enjoy a game at the Cervino Golf Club who have an 18 hole course.
- Unlimited bike trails and the Cervino Bike-Park await you. Bikes can be rented in Cervinia.
- Horse riding in the midst of unspoilt nature, with a view of the Matterhorn the whole way!

EXPERIENCE DIFFERENT PERSPECTIVES OF THE MATTERHORN



ZERMATT – FURI – SCHWARZSEE – TROCKENER STEG
Matterhorn-Express
Travel time: 21 min

TROCKENER STEG – MATTERHORN GLACIER PARADISE
Matterhorn Glacier Ride I (with Crystal Ride-Option)
Travel time: 9 min

MATTERHORN GLACIER PARADISE – TESTA GRIGIA
Matterhorn Glacier Ride II (with Crystal Ride-Option)
Travel time: 4 min

PLATEAU ROSA – CIME BIANCHE LAGHI
Travel time: 3.5 min

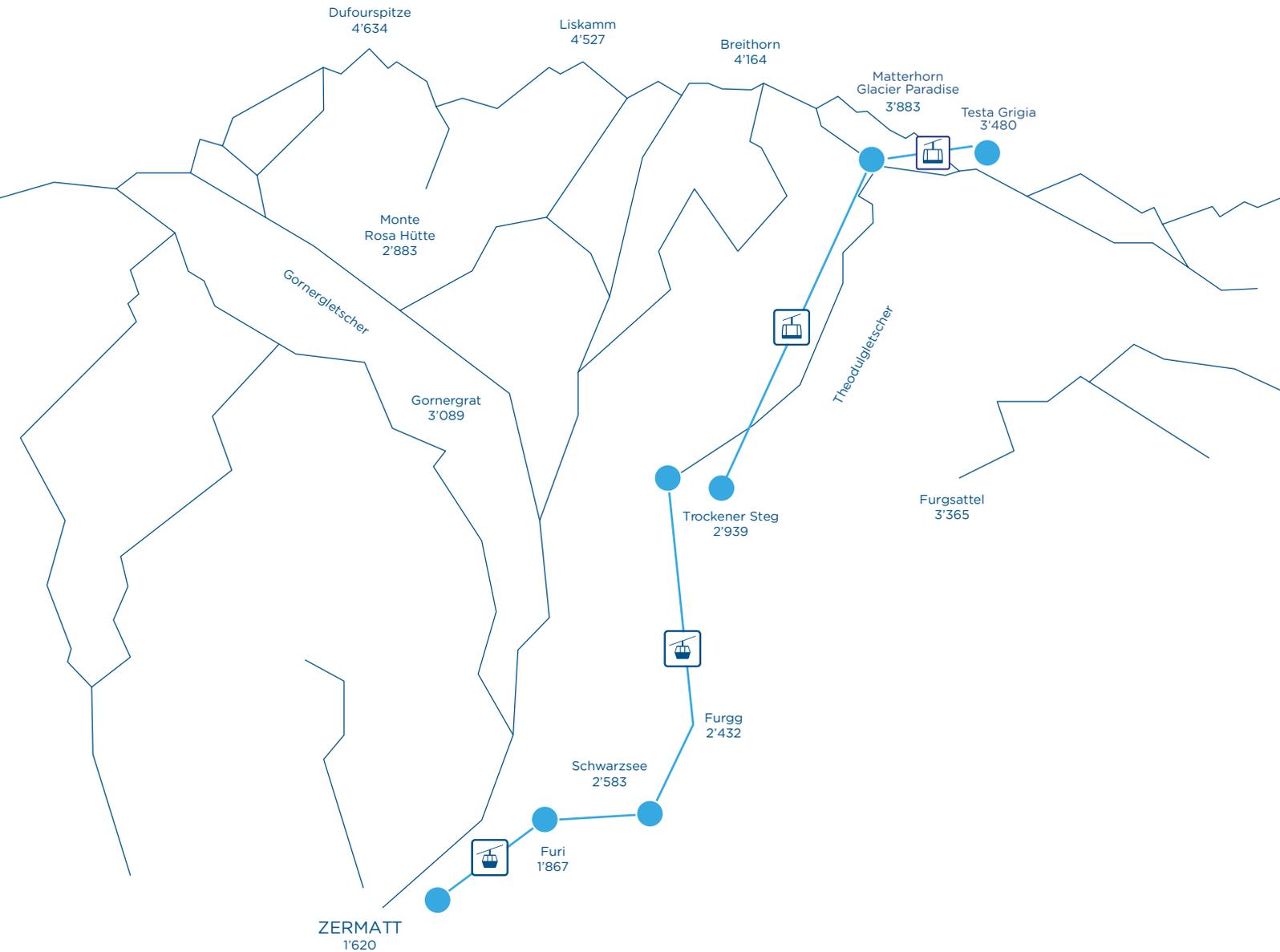
CIME BIANCHE LAGHI – PLAN MAISON
Travel time: 7.5 min

PLAN MAISON – BREUIL-CERVINIA
Travel time: 3.5 min

UNFORGETTABLE ADVENTURES START HERE

MATTERHORN GLACIER PARADISE

At a breezy 3'883 m a.s.l./ 12'739 feet you will find Europe's highest cableway and mountain station. Want to go even higher up? The summit elevator will bring you up to the viewing platform, offering a 360° panoramic view that includes 38 giant alpine mountains. A visit to the world's highest glacier palace will make this excursion an unforgettable experience.



UNFORGETTABLE ADVENTURES START HERE

MATTERHORN GLACIER PARADISE



VIEWING PLATFORM

The summit elevator will carry you to the highest viewing platform in the Alps. The 360° panorama offers you views surrounded by 38 four-thousand-metre-high summits and 14 alpine glaciers. As well as serving as a viewpoint with breath-taking visibility all the way to Mont Blanc, the platform is also a place of romance: couples pledge to each other with symbolic love locks which they have carried all the way up.

GLACIER PALACE

Glittering ice crystals and shimmering ice sculptures enchant visitors of the glacier palace. Another elevator brings you 15 metres below the surface to a fairy-tale palace in the heart of the eternal ice. Walk through a glacier crevasse or try out the ice slide, before making yourself comfortable on an ice bench covered with cosy blankets. An activity for small and big explorers alike.



CINEMA LOUNGE

The modern Cinema Lounge in the heart of the mountain provides grasping entertainment for film buffs, presenting fascinating footage about alpinism, the alpine world, the flora and fauna, cable cars and railways of the Zermatt region. It's the perfect way to get in the mood for the stunning views on top or a great activity for a rainy afternoon.

UNFORGETTABLE ADVENTURES START HERE

MATTERHORN GLACIER PARADISE



RESTAURANT

Good for body, soul and environment: the sustainable restaurant with Minergie-P low-energy rating and separate group facilities, as well as the adjoining peak shop are always worth a visit. Large panoramic windows offer a magnificent high-alpine scenery as an addition to the culinary delights.

PEAK-SHOP

Our new Matterhorn Peak Shop provides a wide range of local specialities and some unique souvenirs. Treat yourself or bring someone a very special gift back from your holidays – a real piece of Zermatt!



365 DAYS OF SKIING

Do you think the mountains are only for hikers in the summer? Think again! In Europe's highest and biggest glacier ski area you can ski to your heart's desire, even during the summer season. In Zermatt hikers and skiers share the mountains, it's as simple as that. Between the station of Trockener Steg at 2'929 m a.s.l. and the Gobba di Rollin, the highest point on the Breithorn plateau at 3'899 m a.s.l., lies the summer ski area with up to 21 kilometres of slopes.

[more information](#)





UNFORGETTABLE ADVENTURES START HERE

TROCKENER STEG

Trockener Steg lies at an altitude of 2'939 m a.s.l. and has a very special meaning for visitors to the Matterhorn paradise. At this hub, worlds merge: in summer, the ski slopes end there, and the hiking trails begin. Skiers and hikers come together. The view glides from the Matter valley up to the Matterhorn.

THE CABLE CAR OF SUPERLATIVES – GLACIER RIDE

It takes us up to an altitude of nearly 4'000 metres: the «Matterhorn Glacier Ride», the world's highest 3S cable car (three-rope gondola). Both, the alpine destination at the Matterhorn Glacier Paradise, as well as the journey itself are stunning. The spacious cabins, each with 28 heated seats, ensure passengers to travel with the highest levels of comfort, the panoramic windows offer impressive views of the alpine scenery around the world-famous Matterhorn, and the almost three-kilometre-long traverse of the Theodul Glacier is sure to leave every passenger wide-eyed in amazement.



UNFORGETTABLE ADVENTURES START HERE

TROCKENER STEG



CRYSTAL RIDE

For even greater luxury, thousands of crystals glitter like fresh snow in the sunlight in four of the 25 cabins. During the journey to the highest cableway mountain station in Europe, the four special “Crystal Ride” cabins reveal a spectacular view. Three minutes after the departure, at a height of 170 metres above the ground, the previously opaque glass floor clears in a matter of seconds to offer a dramatic view onto the glacier landscape below. So, keep your camera handy and your nerves calm!

INFOCUBE

The InfoCube on Trockener Steg is worth a visit in any weather. The exhibition presents technical background information on the existing and future cable car projects interactively in German and English. The InfoCube is open all year round and the admission is free of charge.



MATTERHORN GLACIER TRAIL

Hike along the glacier, enjoying the breathtaking mountain scenery. Between Trockener Steg and Schwarzsee there are 23 points of interest which describe the natural phenomenon of the alpine glaciers and explain the history of the Furgg glacier.

[more information](#)





UNFORGETTABLE ADVENTURES START HERE

SCHWARZSEE

Step out of your everyday life and into your hiking shoes, and take the cable car up to Schwarzsee! It's that easy, and you'll be so close to the «myth of the Matterhorn» that you can even feel it. Regardless of the time of year – a hike around Schwarzsee makes you want to discover more.



LAKE SCHWARZSEE

Once you have reached the peak, it's worth spending some time here and to let your eyes wander. At 2'583 m a.s.l., at the foot of the Matterhorn, lies the idyllic mountain lake of which the surface sometimes appears almost black. Walk along the Schwarzsee to visit the small chapel «Maria zum See» and if your look up, you will be facing the imposing north wall of the Matterhorn and the famous Hörnlhütte.

MATTERHORN TRAIL

Along the beautiful Matterhorn Trail, from Schwarzsee to Zermatt, you will find ten sites telling tales of the Matterhorn. Each site features a woodcarving by the sculptor Marcel Eyer.



UNFORGETTABLE ADVENTURES START HERE

SCHWARZSEE

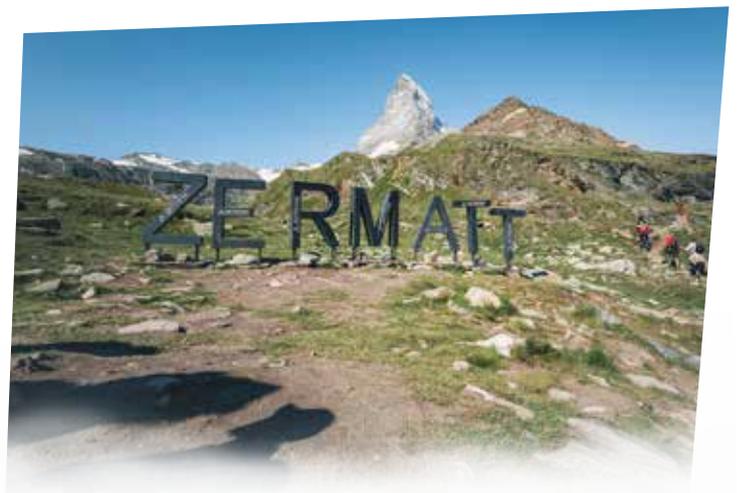


HÖRNLI TRAIL

The hike from Schwarzsee to the famous Hörnli mountain hut is a particularly impressive experience. However, caution is required, sure-footedness and sturdy hiking boots are a must. Nevertheless you will be richly rewarded for the ascent to an altitude of 3'260 metres. At the Hörnli mountain hut, the «myth Matterhorn» is clearly noticeable. You have never been so close to the mountain of mountains!

PHOTO POINT «ZERMATT»

A very special souvenir photo can be taken on Schwarzsee, all year round. Not only for skiers, but also for Matterhorn lovers, this photo point is a real must. Convince yourself!



DIRT SCOOTER

A spectacular descent for thrill seekers: take the Matterhorn-Express up to Schwarzsee and speed down into the valley on your dirt scooter. Along the way you will find several restaurants where you can enjoy a hearty snack. A day outdoors for the entire family, with fun and action guaranteed!

[more information](#)





UNFORGETTABLE ADVENTURES START HERE

FURI

The hamlet of Furi is located at the exact spot where the Gorner glacier once covered the landscape in perpetual ice. Today the landscape is characterised by meadows, larch forests and gentle rocks – and of course the distinctive traces left by the glacier.

The Furi mountain station lies at an altitude of 1'867 metres. Cattle are said to have grazed on the surrounding meadows hundreds of years ago. The old wooden barns indeed give you the impression that you have been taken back to the past. As you can see, there are many stories to tell on Furi. And even more to experience!

SUSPENSION BRIDGE

A bridge – 100 metres long – spans across the Gorner gorge, high above the raging waters – or, to be precise, 90 metres above. Looking down is not for the faint-hearted! Another highlight is waiting on the other side: the Dossen glacier garden.



UNFORGETTABLE ADVENTURES START HERE

FURI



GLACIER GARDEN

Welcome to the ice age! In the Dossen glacier garden you will discover glacial pools that were formed 4'000 years ago, a mysterious rock cave and much more. A barbecue area, fireplaces and a nearby children's playground provide relaxation, nature experiences and a welcomed change from everyday life.

GORNER GORGE

The natural beauty of the Gorner gorge can be admired by walking on especially constructed wooden footbridges. If you are looking for thrills, you can even dare to cross the gorge with a mountain guide. After your hike along the gorge, you should definitely visit the hamlet «Blatten». The Ricola herb garden and the old Valaisan barns are just waiting to be discovered by you!



MOOS TRAIL

The way to Furi can be covered either by bike or by cable car. The easy flow country trail is quickly mastered and can easily be completed several times. Afterwards you are surely well prepared for the more demanding flow trail on Sunnegga!

[more information](#)



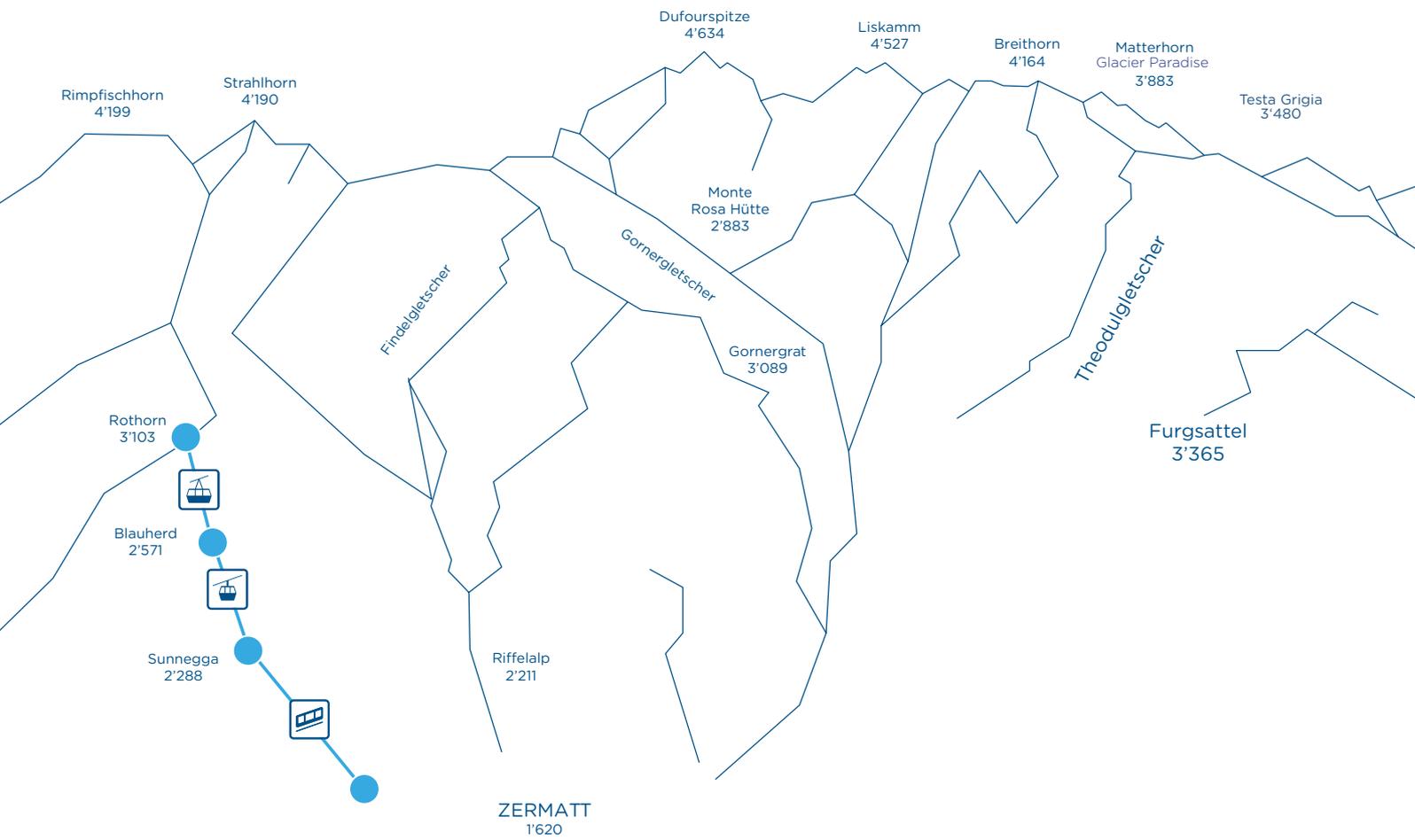




THE BEST VIEWS OF THE MATTERHORN

ROTHORN

The view from the Rothorn provides a panoramic scenery of the highest peaks of the Valaisan Alps and the classical view of the world-famous Matterhorn. In summer, the Rothorn is the starting point for many hiking tours and also the location for the popular sunrise ascent. It's worth it to get up early to enjoy this breath-taking nature experience.



THE BEST VIEWS OF THE MATTERHORN

ROTHORN

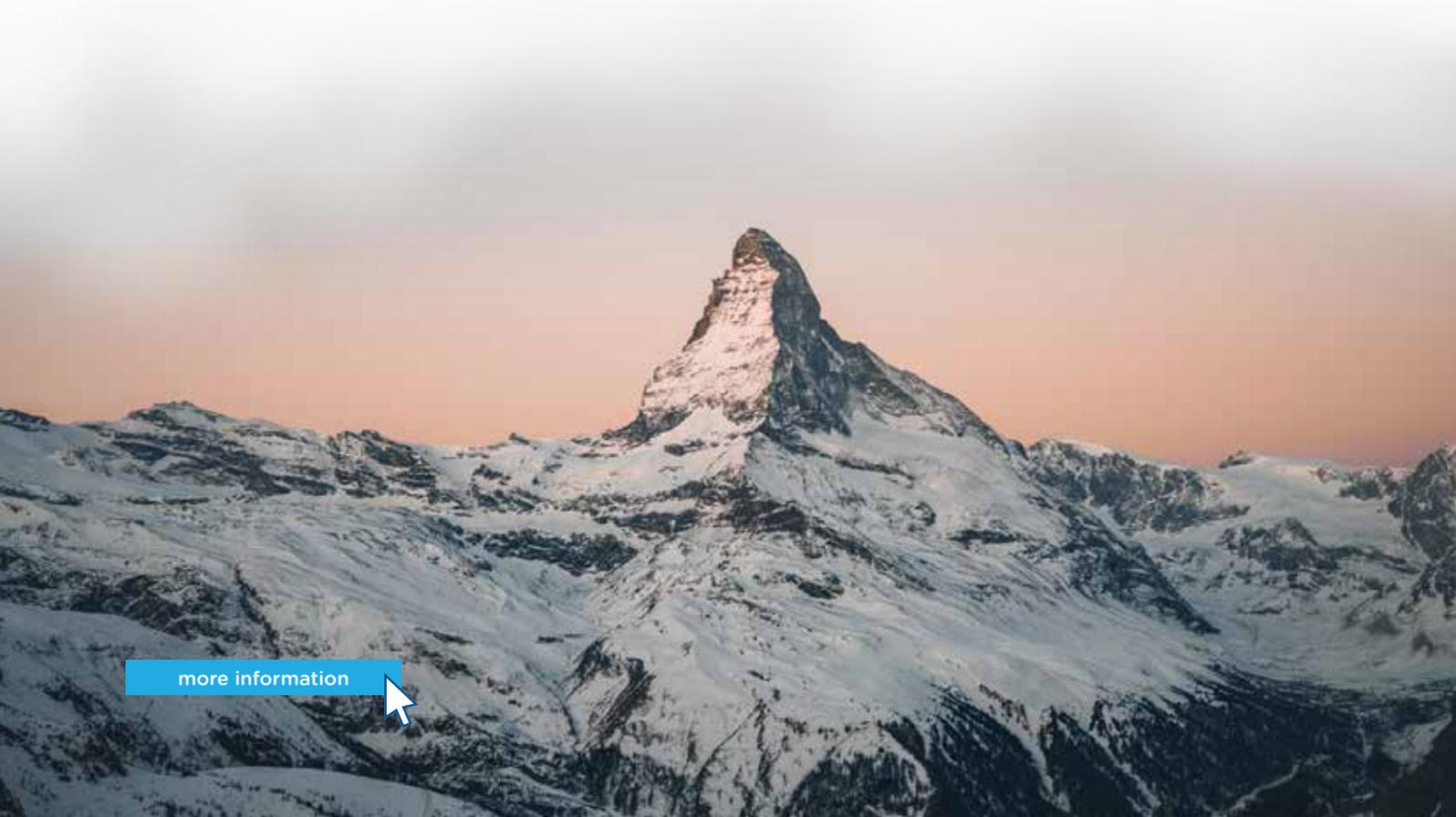


PEAK COLLECTION

The peak of the Rothorn at 3'103 metres above sea level offers the most spectacular view reaching from the village of Zermatt over to the Matterhorn. While walking around the restaurant Rothorn, you can breathe the pure mountain air and admire the unique «Peak Collection». This special outdoor exhibition consisting of 18 sculptures will connect you on an artistic level with the alpine world of Zermatt and its mystical tales.

SUNRISE

Start the day with this breath-taking nature experience - an unforgettable adventure awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to the Rothorn.



[more information](#)





THE BEST VIEWS OF THE MATTERHORN

BLAUHERD

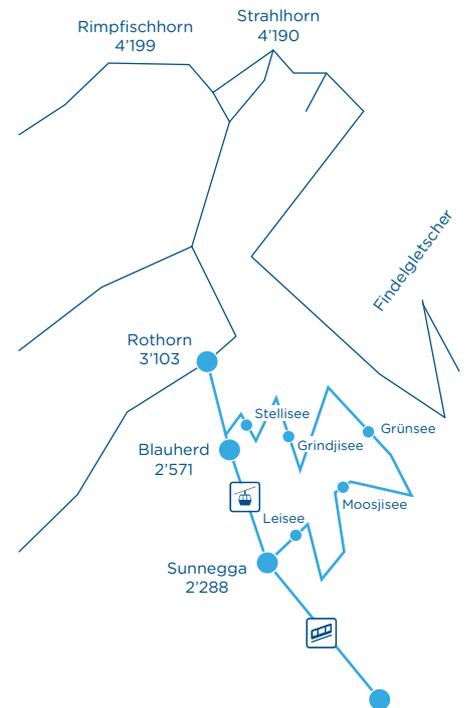
If you were looking for a place for the perfect adventure playground in the Swiss Alps, it would probably be exactly where Blauherd is today – on an altitude of 2'571 m a.s.l., on a sunny plateau between Sunnegga and Rothorn.

The Blauherd mountain station can be reached from Sunnegga in summer by gondola or in winter by the combined cable car with additional chairlifts. Having arrived, the surrounding mountain peaks of Zermatt seem to be welcoming the visitors. After a short greeting to the Matterhorn your adventure can start!



MOUNTAIN CARTS

Racing down the slopes in our mountain carts is fast and furious fun for the adventurous! Start your own mountain cart descent as a unique way to explore the idyllic nature trails around the Matterhorn.



FIVE LAKES TRAIL

The Five Lakes Trail is a must and takes you from Blauherd to Sunnegga, passing by five mountain lakes on the way. You will be captivated by the reflection of the Matterhorn in the waters and by the variety of colourful alpine flowers around the lakes. The lakes Leisee and Grünsee are great spots for a refreshing swim.

THE BEST VIEWS OF THE MATTERHORN

BLAUHERD



FLOWER TRAIL

Walk across lush alpine meadows and along vivid dwarf heathers, discover Edelweiss and alpine roses flowering in seemingly bare gravel areas. Less common species are also to be found here, some of them are worldwide rarities. The Flower Trail from Blauherd to Tuftern and back to Sunnegga is a chance to see the magnificent alpine flora from up close. Enjoy the peaceful surroundings of unspoilt nature.

MARMOT TRAIL

Discover the world of the alpine marmots. This walk from Blauherd to Sunnegga will take you past four information boards with observation points. The region around the Rothorn is a particularly good location for watching marmots. They inhabit the area from Sunnegga up to the foot of the Oberrothorn. Who will be the first to spot one?



ALPINE LOUNGE

Would you like to relax after a long hike or learn more about the environment and sustainability at Zermatt Bergbahnen? All this and much more is possible in the Alpine Lounge. Various seating options, some of them made from old chair lifts, invite you to rest and relax. Do you know what snow-farming is all about or do you know how ice is formed? If not, your next visit to the Alpine Lounge will certainly be informative.

[more information](#)







THE BEST VIEWS OF THE MATTERHORN

SUNNEGGA

Sunnegga – the name is not a coincidence, as it is the most family-friendly peak within the Zermatt-Matterhorn destination as well as the one with the sunniest views. Always with the legendary Matterhorn in sight, the most exciting family adventures are written on the Sunnegga. And all year round, the cuddly mascot Wolli himself accompanies you!

With the Wolli Card, and its numerous advantages for all children under nine years of age, you can comfortably take the underground train from the Sunnegga-Rothorn valley station up to the summit. Once you have arrived, everything is possible: skiing in winter, kick biking, playing, hiking and walking in summer. A peak made for adventurous and active families...

KICK BIKES

Everyone who loves action loves kick biking! The descent on off-road scooters is a tremendous fun for thrill-seekers of all ages. Bikes and helmets can be hired at the valley station of Sunnegga-Rothorn or at the mountain stations. Then you're all set for the downhill adventure!



THE BEST VIEWS OF THE MATTERHORN

SUNNEGGA



LAKE LEISEE

The lake Leisee, at an altitude of 2'232 metres, is the beach of the Alps and therefore a popular excursion for the whole family. There's a playground, a water play area, some barbecue sites and picnic spots, a play raft and comfortable wooden recliners - not to mention a stunning view of the Matterhorn.

FLOW TRAIL

The Sunnegga trail in two words: flow and fun! Take the underground train to the starting point just below Sunnegga mountain station. Then, with full speed, heading down through beautiful forests, you reach the village of Zermatt, where the trail comes to an end.



SUNRISE

Start the day with this breath-taking nature experience - an unforgettable adventure awaits you! Our special sunrise offer includes a single or return ticket from Zermatt to Sunnegga. With the reflection of the Matterhorn in the lake Leisee this sunrise will surely become one of your best memories.

[more information](#)



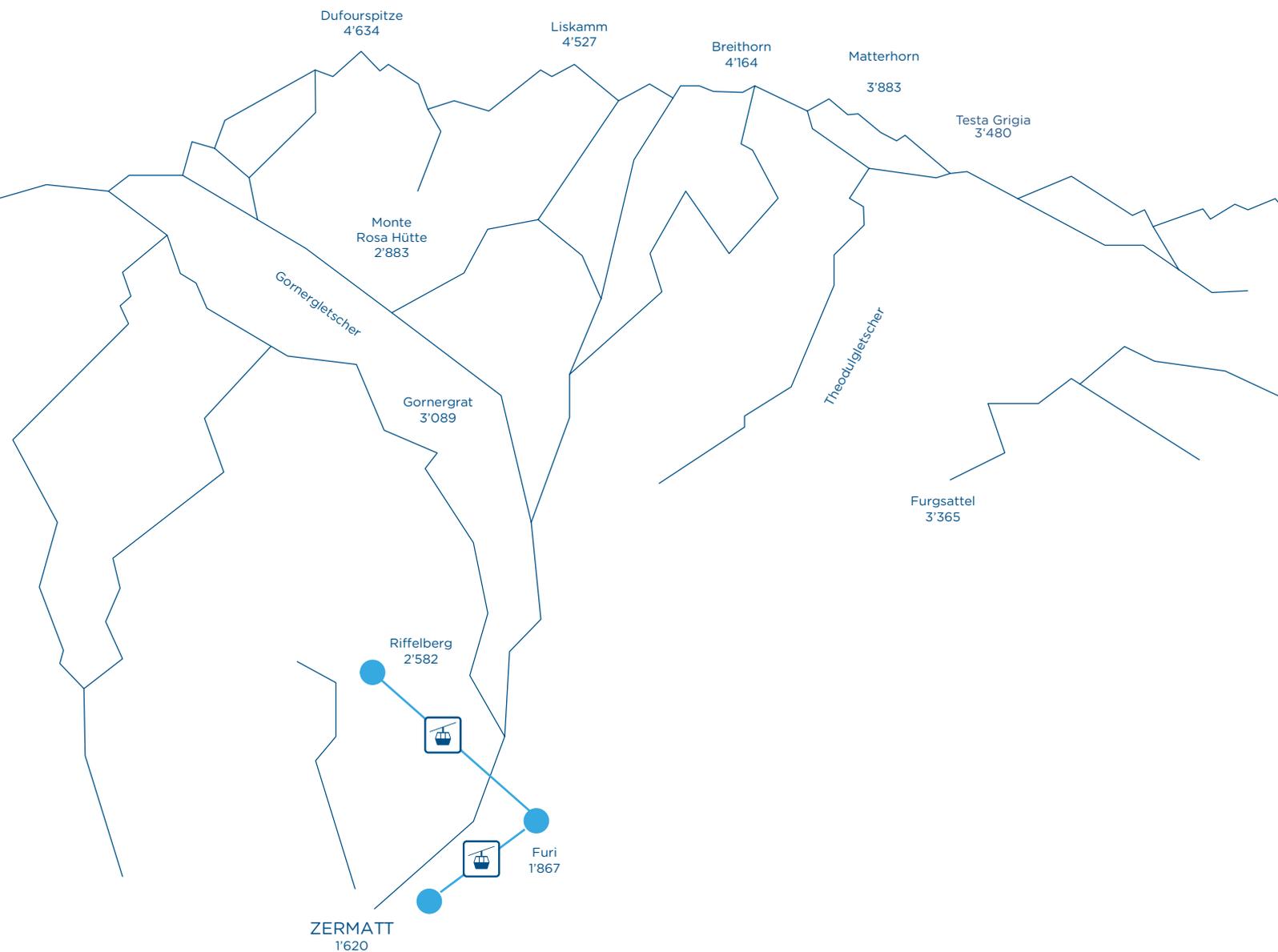


BETTER TOGETHER

RIFFELBERG

The Riffelberg lies at 2'582 m.a.s.l. directly below the much better known Gornergrat. However, the Riffelberg is well worth a visit. Upon arrival with the gondolas, the breathtaking view of the mountain of mountains – the Matterhorn – immediately captivates.

Only a few minutes' walk from the station, you can immerse yourself in a world of past times and marvel at the «Bruder Klaus» chapel, inaugurated in 1961. Here you can also find the first mountain hotel of Zermatt.



BETTER TOGETHER

RIFFELBERG



PEAK2PEAK

Do you want to experience two must-see attractions in one day? The Peak2Peak ticket offers you this opportunity: Twice the thrill of the high altitude and twice the buzz of standing on top of a mountain. Discover the Matterhorn Glacier Paradise and the Gornergrat with our Peak2Peak offer.

GORNERGRAT ROUNDRIP

On the Gornergrat roundtrip, you will discover the diversity sides of the area of Zermatt. Enjoy the ride as the unique panorama unfolds in the gondola cable car from Zermatt to Riffelberg, via the idyllic hamlet of Furi. On the way back to Zermatt, relax on a section of the impressive cog railway.



[more information](#)



MATTERHORN SKI PARADISE

THE PURE SNOW PLEASURE

Skiing, snowboarding and winter hiking 365 days a year – this is possible in the unique winter sports region of Zermatt. Here you will experience the international flair combining Swiss hospitality with Italian lifestyle. Discover the Matterhorn with its wide-ranging winter activities and offers in the Zermatt / Breuil-Cervinia ski area.

Reach the peaks with the mountain cableways in Zermatt and enjoy descents on endless ski slopes in a fantastic mountain scenery between Zermatt, Breuil-Cervinia and Valtournenche. With an altitude of almost 4'000 metres, the Matterhorn Ski Paradise is the highest ski area in the Alps. This Swiss region in the canton of Valais is one of the best-developed and largest ski arenas in the world, and snow is guaranteed.



[more information](#)

FACTS & FIGURES

THE SKIING AREA AT A GLANCE

3'899^M 

Highest point in the Zermatt ski area

2 COUNTRIES 

Ski in Switzerland & Italy

365 

Skiing days a year

360 KM 

Slopes in the international ski area

1.5 KM 

Toboggan runs

80% 

Slopes with man-made snow

100% 

Snow pleasure

54 

Cableway facilities

37.7 KM 

Freeride runs



MATTERHORN SKI PARADISE

THE SKIING HIGHLIGHTS



THE MOST BEAUTIFUL SLOPES

The reason why you ski in Zermatt is the breathtaking panorama.

- Rothorn-Sunnegga - the Matterhorn from its best side
- Tufternkumme - a long and wide slope with the perfect views of Zermatt and its Matterhorn
- Hirli area - nowhere else can you get closer to the Matterhorn

THE LONGEST SKI RUN IN THE WORLD

The ski run down to the valley is the crowning glory of a successful skiing day. The descent from the highest mountain station of Europe, the Matterhorn Glacier Paradise, down to the village Zermatt is more than a valley descent. With 25 kilometres, it is the longest prepared run in the world. 2'263 metres in altitude can be mastered without interruption.



THE STEEPEST SLOPES

You feel most comfortable on the black slopes and you are seeking a challenge? Well, then test your skills on the steepest slopes in the Matterhorn Ski Paradise.

- Pista Nera del Cervino maximum inclination 65%
- Obere National maximum inclination 61%
- Hörnli maximum inclination 55%

MATTERHORN SKI PARADISE

WINTER HIKING AND SNOWSHOE TOURS

While skiers romp on the slopes in the Matterhorn Ski Paradise, pedestrians discover the winter hiking paradise away from the hustle and bustle. Those in search of relaxation, set off on hiking or snowshoe treks to discover fairy-tale winter landscapes. A leisurely winter hike in Zermatt is always a welcomed change from the action on the slopes, even for skiers.

The destination of Zermatt-Matterhorn has more than 70 kilometres of prepared winter hiking paths and snowshoe trails. The snowshoe routes take you on four different trails through the untouched nature of the romantic snow-covered Valaisan Alps. 20 kilometres of the winter hiking trails in Zermatt run above the villages of Täsch and Randa. In Findeln, various mountain restaurants entice visitors to stop for a bite to eat. Over and over again you will stand still in amazement: The view of the Matterhorn is breathtaking from every perspective!



[more information](#)



A MATTER OF THE HEART

ENVIRONMENT & SUSTAINABILITY

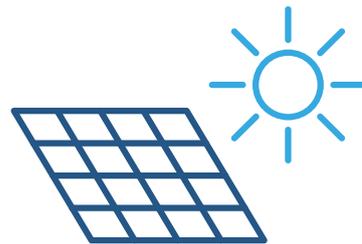


The Zermatt Bergbahnen are ISO 14001 certified and act exemplary in terms of sustainability. Since the merger in 2002, the company has invested up to one million Swiss francs annually in environmental projects. With its unique environmental management system, it plays a pioneering role among Swiss mountain cableways.



SULPHUR-FREE ECO SPEED DIESEL

For many years, the Zermatt Bergbahnen have been committed to environmental protection and sustainability at all possible levels. As a result, the company has also opted for a more costly, but more sustainable alternative when purchasing fuel for the combustion engines.



PHOTOVOLTAIC

Since 2009, the Zermatt Bergbahnen have been using solar cells that convert solar radiation into renewable energy and all this without noise and without exhaust fumes. With the south and west facades of the 3S valley station, the third photovoltaic system has been implemented.

DID YOU KNOW?

68

Diesel vehicles
in use

29

of which for
slope-preparation

11%

less carbon
monoxide thanks to
Eco Speed Diesel

DID YOU KNOW?

The new 3S photovoltaic system at a glance:

147'200kWh

average annual energy production

877m²

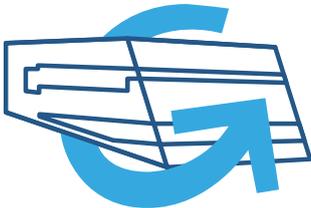
surface area of
photovoltaic modules

485

number of photovoltaic
modules

A MATTER OF THE HEART

ENVIRONMENT & SUSTAINABILITY



MINERGIE-P

Since April 2009, the restaurant Matterhorn Glacier Paradise has been officially MINERGIE-P® certified and is therefore the building in the highest location with this certification.



GUARDING OUR ASSETS

The Zermatt Bergbahnen value the surrounding landscape and nature. Thus, their aim is the re-vegetation of impaired areas. For their efforts in the context of renaturation, the Zermatt Bergbahnen have been awarded the Revegetation Award.

DID YOU KNOW?

35'000 kWh

energy production per year

14 M³

purified water
per day

5 M³

water consumption
per day

A MATTER OF THE HEART

ENVIRONMENT & SUSTAINABILITY



RECYCLING

For several years now, the Zermatt Bergbahnen have been sending the cable car ropes, which have been discarded after the changeover, to Myanmar to the Swiss bridge builder Toni Rüttimann. He reuses the ropes by building suspension bridges, to provide access to cut-off villages.



FOREST & WILDLIFE CONSERVATION

Untouched snow slopes away from the marked slopes – a paradise for freeriders and at the same time a habitat for many wild animals. For this reason, their habitat is being secured by so-called wildlife & forest conservation zones and is being protected from excessive human disturbance.

DID YOU KNOW?

13'930_M

ropes recycled for bridge building

23

bridges already realised

20

further bridges in planning

DID YOU KNOW?

6

protection forests

10

wildlife conservation areas

ALL THAT YOUR HEART DESIRES A PIECE OF ZERMATT AT HOME

In the online gift shop of the Zermatt Bergbahnen or directly on site at three mountain stations, you will find beautiful gifts and souvenirs from the Matterhorn Paradise.

How about a traditional Victorinox pocket knife for your next adventure? Or a cute plush bunny for the little ones? In our souvenir shop there is definitely something for every fan of the Matterhorn Paradise - whether you're a small ski bunny or a true mountain climber!



[more information](#)



BOOK NOW

WHAT ARE YOU WAITING FOR?



Thanks to our web shop, you can buy your cable car tickets and adventure offers conveniently online. For more time for experiences on site, visit our web-shop now!

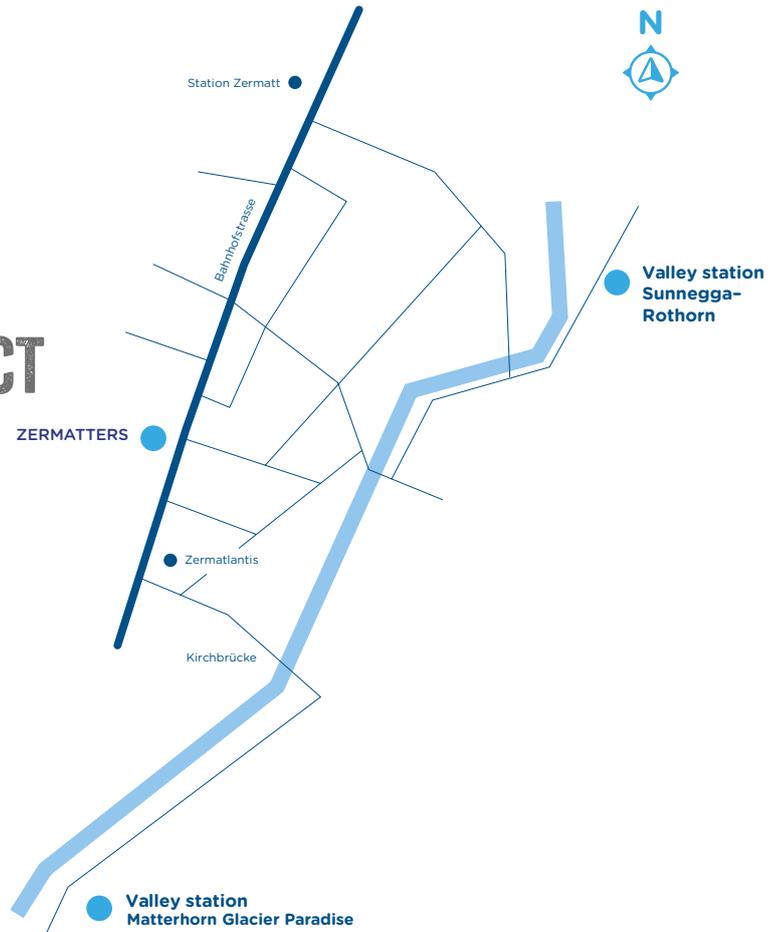
[book now](#)

FOR BOOKING REQUESTS
AND RESERVATIONS

YOUR PERSONAL CONTACT

Information & Reservation Centre
 info@matterhornparadise.ch
 +41 27 966 01 01

[more information](#)

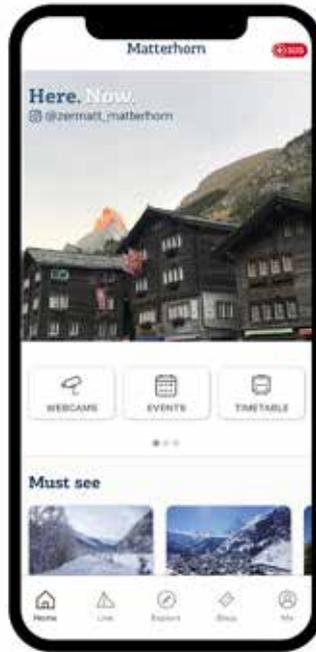


ALWAYS UP TO DATE LAST, BUT NOT LEAST



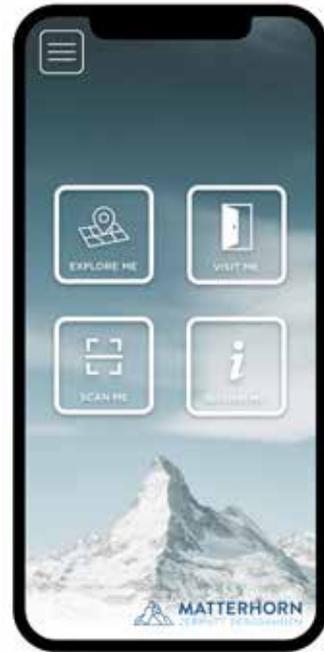
SKIGUIDE APP

Everything you need for a perfect skiing day - and all of this straight to your smartphone. Thanks to the innovative Ski Guide Zermatt App, this wish can easily become reality!



MATTERHORN APP

Which slopes are open? And what is the weather like? When does the next train leave? Which restaurant suits your wishes best? The Matterhorn App is the ideal travel companion whilst in Zermatt.



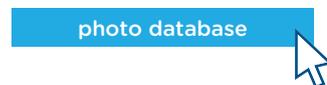
MATTERHORN PARADISE APP

The Matterhorn Paradise can now also be experienced and discovered virtually thank to included animations. This app provides all important information and news in the B2B area. A download well worthwhile!

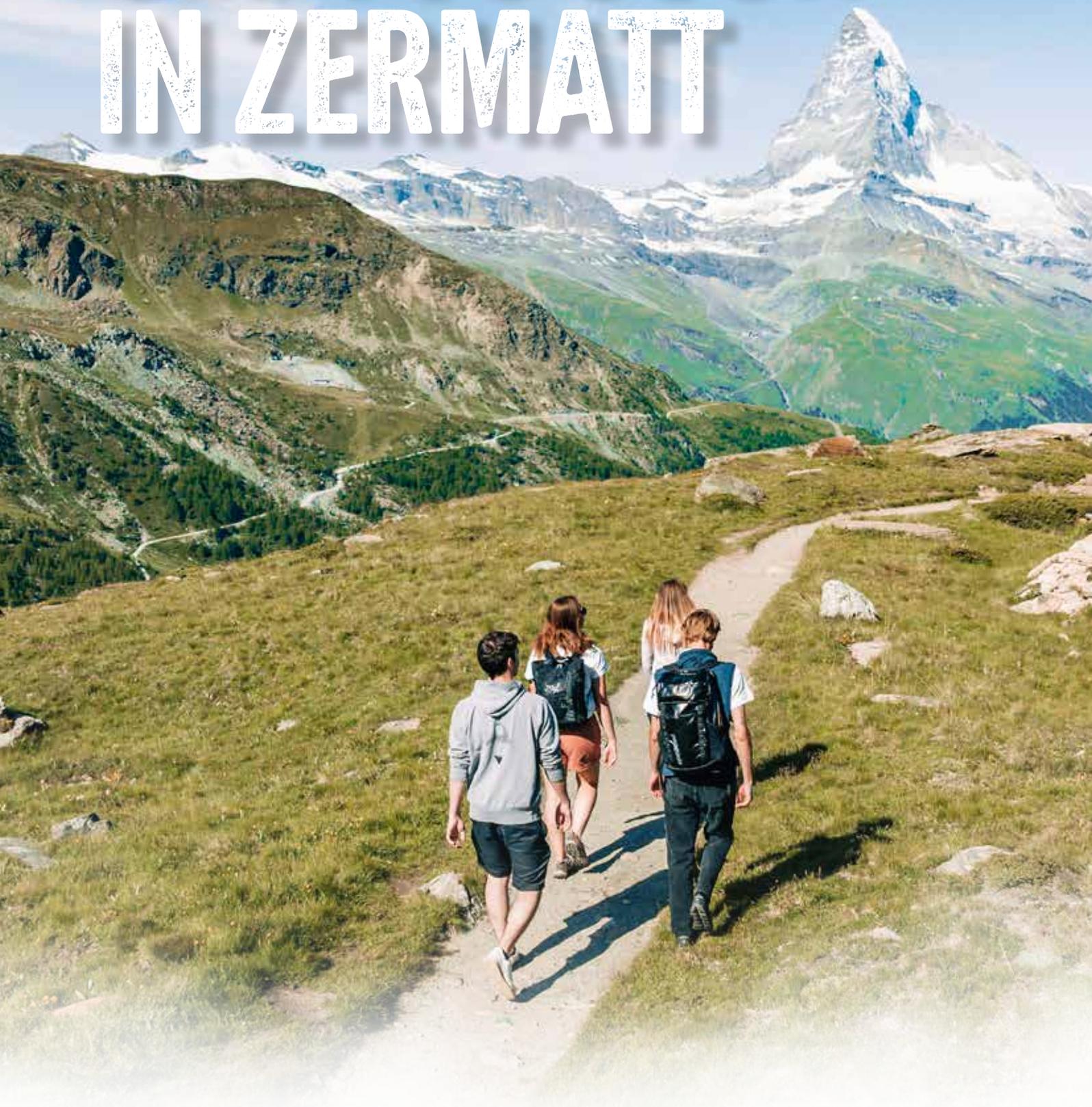


PHOTO DATABASE

Fascinating views of nature, exceptional sports shots or spectacular videos - here you can download the most beautiful photos. ©Zermatt Bergbahnen



SEE YOU SOON IN ZERMATT



ZERMATT BERGBAHNEN AG

Postfach 378, CH-3920 Zermatt, +41 (0)27 966 01 01

info@matterhornparadise.ch, www.matterhornparadise.ch

