



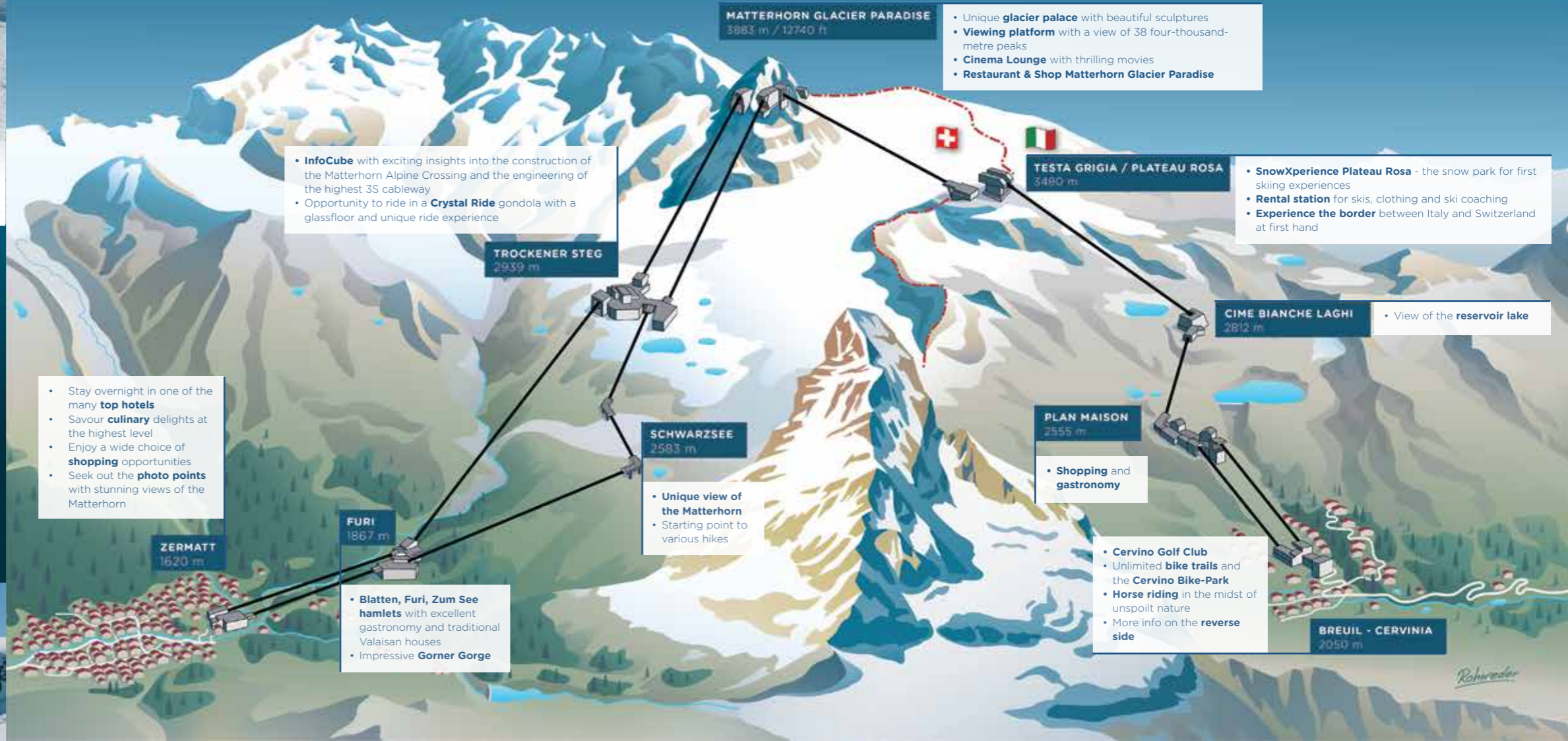
TOUCH THE GLACIER
**SNOW XPERIENCE
 PLATEAU ROSA**

From your first snow experience to fast-paced snow tubing descents and your first skiing experience, the **SnowXperience Plateau Rosa** adventure park on Testa Grigia at the highest cable car border crossing in the Alps combines snow and fun for beginners and adventurers alike.

There is a rental station for skis, clothing, ski coaching and the meeting point for glacier trekking at the Testa Grigia station.



EXPERIENCE DIFFERENT PERSPECTIVES OF THE MATTERHORN



**ZERMATT – FURI – SCHWARZSEE –
 TROCKENER STEG**
 Matterhorn-Express
 Travel time: 21 min



**TROCKENER STEG –
 MATTERHORN GLACIER PARADISE**
 Matterhorn-Express Ride I
 (with Crystal Ride Option)
 Travel time: 9 min



**MATTERHORN GLACIER PARADISE –
 TESTA GRIGIA**
 Matterhorn Glacier Ride II
 (with Crystal Ride Option)
 Travel time: 4 min



**PLATEAU ROSA –
 CIME BIANCHE LAGHI**
 Travel time: 3.5 min



**CIME BIANCHE LAGHI –
 PLAN MAISON**
 Travel time: 7.5 min



PLAN MAISON – BREUIL-CERVINIA
 Travel time: 3.5 min



VISION BECOMES REALITY

MATTERHORN ALPINE CROSSING

A TRIP AROUND THE MATTERHORN ZERMATT-CERVINIA

From vision to reality. After years of groundbreaking work, the vision of an all-season link between the world-class resort of Zermatt in Switzerland and the Italian village of Breuil-Cervinia is about to become a reality. Surrounded by a breathtaking Alpine panorama, the new route offers a thrill-packed ride. Passengers ride in cabins luxuriously fitted out for maximum comfort.

The crossing is an experience in a class of its own – gliding over the stunning mountain landscape that straddles the Italian-Swiss border, with the Matterhorn always in sight. The Matterhorn Alpine Crossing raises cableway travel to a new level. The highest cable car crossing in the Alps connects two countries with different characteristics that cast a spell all their own. Enjoy the view of unique mountain scenery around the Matterhorn and the special magic of each stop along the way.

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EXPERIENCE ITALIAN FLAIR ONE DAY IN ITALY

The Italian village of Breuil-Cervinia belongs to the municipality of Valtournenche in the autonomous region of Valle d'Aosta and is located at an altitude of 2050 metres above sea level.

A wide variety of offers can be discovered:

- Golf fans can enjoy a game at the Cervino Golf Club who have an 18 hole course.
- Unlimited bike trails and the Cervino Bike-Park await you. Bikes can be rented in Cervinia.
- Horse riding in the midst of unspoilt nature, with a view of the Matterhorn the whole way!

LUXURY & EXHILARATION IN ACCORD CRYSTAL RIDE

During the journey to the highest mountain station in Europe, the special «Crystal Ride» cabins reveal heir spectacular view. Three minutes into the journey, at a height of 170 metres above the ground, the previously opaque glass floor will clear in seconds to offer a stunning view down onto the glacier landscape below. So, keep your camera ready and a grip on your nerves!



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